

FREE BEGINNER GUIDE

AFFILIATE MARKETING STARTER CHECKLIST

7 practical steps to build a simple, trackable affiliate funnel - without quitting your job, guessing what to do next, or making unrealistic promises.

YOUR SIMPLE PATH

- 1 Create useful content
- 2 Offer a free resource
- 3 Collect permission-based email leads
- 4 Recommend one relevant affiliate offer

THE FIRST GOAL

Build one working system - then improve it with real data.

STEPS 1-4

BUILD THE FOUNDATION

Keep every decision focused: one audience, one useful promise, one path.

1

Choose one audience

Speak to a specific beginner with a real problem. A clear audience makes your content, free guide and offer feel connected.



Write one sentence: I help [person] achieve [clear outcome].

2

Match one offer

Choose a legitimate product that solves the same problem your content discusses. Do not mix unrelated niches in the same funnel.



Confirm the offer, commission terms and valid affiliate link.

3

Create a free resource

Give the visitor a small, useful win before asking for a purchase. A checklist, short guide or template is enough.



Name the resource and define exactly what the reader receives.

4

Build one clear path

Remove distractions. Every step should naturally lead to the next: content, bio link, opt-in page, email and relevant offer.



Test the complete path on a phone in a private browser window.

STEPS 5-7

LAUNCH, MEASURE, IMPROVE

5

Welcome by email

Deliver the promised resource immediately. Then teach, build trust and explain who the affiliate offer is - and is not - for.



Draft five short emails before sending traffic.

6

Track every source

Use separate source and campaign labels for TikTok, Instagram, YouTube and email so you know what produces clicks.



Record views, visits, leads, email clicks and sales.

7

Publish consistently

Start organically. Teach specific beginner lessons, share your real journey and invite interested viewers to the free guide.



Publish one focused short video per day for 14 days.

BEFORE YOU PUBLISH

The affiliate link opens the correct seller page.
The opt-in form adds the lead to the correct email list.
The promised guide arrives and unsubscribe works.



Commercial content and affiliate links are clearly disclosed.
No guaranteed income or exaggerated result claims.
Privacy, consent and contact information are visible.

YOUR FIRST 14 DAYS**DAYS 1-2**

Complete the funnel and test one real signup.

DAYS 3-7

Publish five focused beginner videos and record every result.

DAYS 8-14

Publish daily, improve one weak step and work toward 10 qualified leads.

FIRST MILESTONE: ONE WORKING FUNNEL + YOUR FIRST 10 QUALIFIED EMAIL SUBSCRIBERS